



## ADVERTISING AGREEMENT

<b>ADVERTISER INFORMATION</b>			<b>Date</b>
Advertiser's Name			
Street Address			Box Number
Community		Province	Postal Code
Telephone ( )		Fax ( )	Website
Contact Person		Email	

### DISPLAY SPACE AND SPECIFICATIONS

Qty	Ad Size	Cost	Extended

<b>THIS IS NOT AN INVOICE.</b> It is a statement of the agreed-upon terms and costs for the advertising plan set out above. The "TOTAL" line states the total value of the contract provided that ads appear at the stated frequency and that payments are made as indicated below. Other terms of this agreement are printed at right.	<b>Subtotal</b>	
	- <input type="checkbox"/> 4 issues (20% off)	
	- <input type="checkbox"/> 3 issues (10% off)	
	<b>Subtotal</b>	
	+ GST (5%)	
	<b>TOTAL</b>	

Payment:  Cash  Chq # \_\_\_\_\_  
 Visa  Mastercard

### List issue(s) in which advertisement is to appear

(All advertisements must appear in the issues indicated below. Changes may only be made to these publication dates with 30 days notice):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Ad Proof:  By Fax  By Email  In Person  None required

### Advertising Policies & Terms (please read carefully)

- All advertisements must appear in the issues indicated on this advertising contract. Changes may only be made to these publication dates with 30 days notice.
  - If the advertiser wishes to cancel a series of contracted ads before their appearance in the indicated publication(s), advertisements will be rebilled based on the actual number of insertions that did appear in the magazine. Any or all discounts indicated on this contract may be forfeited.
  - Manitoba Society of Pharmacists' (hereinafter referred to as the Publisher) liability for an error shall not exceed the cost of one insertion of a contracted advertisement.
  - Publisher reserves the right to change advertising rates at any time. Contracted rates will be honoured for the duration of the contract.
  - Advertisers and advertising agencies agree that the Publisher shall be under no liability for its failure for any reason to publish any advertisement.
  - The Publisher is not bound by any conditions (printed or otherwise) appearing on contracts or copy instructions where such conditions conflict with policies covered by this contract.
  - Advertisers and advertising agencies accept all liability for ad content, including, but not limited to, illustrations and text, and also assume responsibility for any claims arising therefrom against the Publisher.
  - The Publisher reserves the right to decline or discontinue any advertisement without penalty to either party.
  - The Publisher reserves the right to destroy all advertising materials twelve (12) months from date of insertion, unless other arrangements are made.
  - Publisher reserves the right to add the word "Advertisement" or the words "General Advertisement" at the top of any display ad.
  - All designs remain the property of the Publisher.
  - Failure to return advertising proof will not alter contract payments.
  - This contract is with the named advertiser and change of ownership or management will not dissolve contract obligations.
- PAYMENT TERMS**
- Payment is due on receipt of invoice. A charge of 2% per month (24% per annum) will be levied on overdue accounts after 30 days.
  - Payment is required by cheque, money order, Visa, Mastercard or cash.
  - A \$15 charge will be levied for cheques returned "Not Sufficient Funds."
  - 17. Accounts which are more than 60 days in arrears may be subject to contract cancellation and loss of any or all discounts earned.**

### CONFIRMATION AND SIGNATURES

I have read and hereby agree to the terms of this contract as shown above and do affirm that I am authorized to sign this contract for the party stated above.

I agree to the terms as stated above.

**X**  
 \_\_\_\_\_  
 Signature of Advertiser

\_\_\_\_\_  
 Representative of the Manitoba Society of Pharmacists Inc.

\_\_\_\_\_  
 Date

Office Use Only